### CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

|                        | Contract / Rev | vieion            |     | Alt Order #   |              |  |  |
|------------------------|----------------|-------------------|-----|---------------|--------------|--|--|
|                        |                |                   |     |               | •            |  |  |
|                        | 498410         | /                 |     | 06368073      |              |  |  |
| Product                |                |                   |     |               |              |  |  |
| NRSC-HELLER 4 SENATE   | :              |                   |     |               |              |  |  |
| Contract Dates         | Estimate #     |                   |     |               |              |  |  |
| 10/17/12 - 10/23/12    |                |                   |     |               |              |  |  |
| <u>Advertiser</u>      |                |                   | Ori | iginal Date / | Revision /   |  |  |
| NRSC Heller For Senate |                |                   | 1   | 10/18/12      | / 10/18/12   |  |  |
|                        | Billing Cycle  | Billing           | Cal | <u>endar</u>  | Cash/Trade   |  |  |
|                        | EOM/EOC        | Broado            | ast |               | Cash         |  |  |
|                        | Station        | Account Executive |     | xecutive .    | Sales Office |  |  |
|                        | KVVU           | Teresa Difuria    |     | furia         | TELEREP-PHIL |  |  |
|                        | Special Hand   | ling              |     |               |              |  |  |
|                        | Demographic    |                   |     |               |              |  |  |
|                        | Adults 35+     |                   |     |               |              |  |  |
|                        |                |                   |     |               |              |  |  |
|                        | IDB#           | Advert            | ser | Code          | Product Code |  |  |
|                        | Agency Ref     |                   |     | Advertiser    | Ref          |  |  |

Spots/ Start/End Time Length Week Rate Type Spots Amount \*Line Ch Start Date End Date Description Days 730-8p :30 MM \$850.00 E 24 KVVU 10/17/12 10/17/12 Spots/Week End Date Weekdays Rate Start Date \$850.00 Week: 10/15/12 10/21/12 --1---1 Start/End Time <u>Length</u> <u>Rate</u> Type Spot Ch Date Range **Description** <u>Weekdays</u> ---W-----\$850.00 NM :30 730-8p 1 KVVU 10/15/12-10/21/12 TMZ See MG 24.2 2 KVVU 10/15/12-10/21/12 Fox News Sunday 8-9a 8-9a ----St :30 \$850.00 NM MG for 24.1 10/17 \$300.00 N 32 KVVU 10/21/12 10/21/12 The Closer Sun 1-2am :30 NM Start Date **End Date** Weekdays Spots/Week Rate \$300.00 Week: 10/15/12 10/21/12 1 33 KVVU 10/22/12 M-F 1:05-1:35am :30 NM \$100.00 10/22/12 Extra Spots/Week Start Date **End Date** Weekdays <u>Rate</u> \$100.00 Week: 10/22/12 10/28/12 M-----1 \$31,100.00 43 Totals

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12
 -10/28/12
 43
 \$31,100.00
 \$26,435.00

 Totals
 43
 \$31,100.00
 \$26,435.00

| Signature: | Date: |
|------------|-------|
|------------|-------|

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP HEADLINE# 6368073 TRF# 498410 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT HARRIS RISK !!! REPORT FAX# 610-225-1191 FROM REP
\*\*CHANGES\*\*

OCT18/12 18.38
\*\*\* KVVU-TV \*\*\*

ADV AGY ORDER CITY TAX FLIGHT PRDCT # # 1751 DATES OCT17/12 NRSC-HELLER ADV. AGY. 4 STATE SENATE NAME NAME TAX STRATEGIC POLI/NRSC-HELLER/R/SEN/NV WASHINGTON, OCT23/12 3299 K. EST# CONTRACT STREET NW, MEDIA WK-1 # COMMENTS: DC 6368073 20007 SERVICES CO-OP SUITE (LINE, BILLING 200 ORDER, NEEDED INVOICE) SALES BUYER NAME REP.# CLASS: NATL. PRSN PHI NEIL 〇月月.# WILLIAMS LOCAL TERESA 762 DATE DIFURIA SALESMAN REGIONAL OCT18/12 # 18.38

REP: TO ROSE FR NIKKI \*\*REINVESTED \$\$ FR SEE LINES 46 AND 47 NEW TOTAL \$31,100 ( PLS CNF THANKS \$\$ FR HL (+400)6367952\*\*

STA:

CON CM \*\*\*\* THIS SH Þ CASH H ADVANCE SCHEDULE \*\*\*\*

NRSC-DEAN HELLER FOR SEANTE

|                                     |           |                            |             | : LINE                                  |
|-------------------------------------|-----------|----------------------------|-------------|---|
| PROGRAM : ORD COM1:                 | 47 A      | PROGRAM : ORD COM1:        | 46 A        | LINE#:REP :CD:                          |
|                                     | 105A-135A | TOUCH<br>REINVESTMENT      | 1100P-1200M | TIME PERIOD                             |
| EXTRA<br>REINVESTMENT FR HL 6367952 | 30        | FR HL 6367952              | 30          | : LGTH : SEC :                          |
|                                     | \$100.00  | C/5                        | \$300.00    | RATE                                    |
|                                     | 10/22     | 100                        | 10/20       | : START                                 |
|                                     | 10/22     |                            | 10/20       | : END<br>: DATE                         |
|                                     | 1         | ()<br>()<br>()<br>()<br>() | ı           | END :SPTS: WEEK :<br>DATE : /WK: INVT : |
|                                     | MON       | 12                         | SAT         | DAYS                                    |
|                                     | Н         |                            | Н           | : TOTL:                                 |

OCT/12

31100.00

CONTRACT TOTAL TOTAL SPOTS

31100.00 43

REP HEADLINE# 6368073 TRF# 498410 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT18/12 18.38
\*\*\* KVVU-TV \*\*\*

: TOTL:

: LINE#:REP :C :CD: TIME PERIOD LGTH : SEC RATE START END :SPTS: WEEK : DATE : /WK: INVT : DAYS

MARKET TOTALS \$153,500 KVVU 20% KSNV 28% KTUD 0% KLAS % 0 0 **KTNV 18%** KVMY 5% KVCW ω « CABL %

SVC- NSI DEMOS- RA35+\*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

TELEREP-PHIL

Sales Office

Cash/Trade

10/18/12

Саѕћ

00.007,0£\$

MN

### **TOARTNOO**

|        | (702) <del>4</del> 35-5555 |
|--------|----------------------------|
| \$1068 | Henderson, NV              |
|        | 25-TV 5 Drive              |
|        | ΚΛΛΩ ΤΛ                    |



:puy

Totals

Time Period

10/01/12 -10/28/12

MG for 24.1 10/17

Washington, DC 20007 3299 K Street NW, Suite 200 Strategic Media Services

|            |          | MM                 | 00 0282            | .30            | 13               | 50 8                    | 20 0                   | .011 2                  | 2              | See MG 24.                    |        |
|------------|----------|--------------------|--------------------|----------------|------------------|-------------------------|------------------------|-------------------------|----------------|-------------------------------|--------|
|            |          | WN                 | <del>2820:00</del> | οε:            | M                | d8-0£7                  |                        | ZWL                     | 21/12-10/51/15 |                               |        |
|            |          | ₽dΛŢ               | Rate               | <u> reudth</u> | Меекаяу <u>s</u> | Start/End Time          |                        | Description             | Range          | <u>i Ch</u>                   | odS    |
|            |          | _                  |                    |                |                  | <u>Rafe</u><br>\$850.00 | ∫<br><u>Sbots/Week</u> | Т<br><del>веказла</del> |                | <u>Start Date</u><br>10/15/12 | :Week  |
| 00.028\$   | ŀ        | MN                 |                    | 08:            |                  | q8-0£7                  |                        | ZMT                     | 21/71/01 2     | 1/21/01 UVV)                  | N 54 K |
| JunomA     | 8100     | Type Sp            | Rate               | ағр меек       | Days Len         | Start/End Time          |                        | Description             | ate End Date   | Ch Start D                    | əuiJ*  |
| <b>7.V</b> | •        | 0 1                |                    | Spots          |                  |                         |                        |                         |                |                               |        |
|            |          |                    |                    |                |                  |                         |                        |                         |                |                               |        |
|            |          |                    |                    |                |                  |                         |                        |                         |                |                               |        |
|            | tiser Re | ⊔ <del></del> ө∨bА | cy Ref             | nepA           |                  |                         |                        |                         |                |                               |        |
|            |          |                    |                    |                |                  |                         |                        |                         |                |                               |        |
| oduct Code | Pro      | edoO resina        | evbA               | #B0I           |                  |                         |                        |                         |                |                               |        |
|            |          |                    |                    |                |                  |                         |                        |                         |                |                               |        |
|            |          |                    |                    |                |                  |                         |                        |                         |                |                               |        |
|            | •        |                    | +96 8              | Adulta         |                  |                         |                        |                         |                |                               |        |
| 1          |          |                    |                    |                |                  |                         |                        |                         |                |                               |        |

NRSC Heller For Senate

NRSC-HELLER 4 SENATE

10/17/12 - 10/23/12 Contract Dates

Advertiser

Product

15-----

Totals

<u>Demographic</u>

KAAN

Station

EOW/EOC

Estimate #

014864

Contract / Revision

Billing Cycle

Special Handling

Teresa Difuria

Billing Calendar

Broadcast

Account Executive Account

10/18/12

£7088£80 Alt Order #

Original Date / Revision

00.028\$

08:

Signature: Date:

00.007,06\$

00.007,08\$

Gross Amount

10

10

# of Spots

2 K/VU 10/15/12-10/21/12 Fox News Sunday 8-9a

00.360,32\$

00.360,32\$

InnomA 19M

8-99

Modwithstanding to whom bills are rendered, advertiser to agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Bayment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Bayment by advertiser to agency or to service or payment by agency to service and in the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. (\* Line Transactions: N = New, E = Edited, D = Deleted)

TRF# 498410 \$ \$ \$

REP HEADLINE# 6368073 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

FAX# 610-225-1191 HARRIS REPORT FROM REP \*\*CHANGES\*\* CREDIT RISK !!! REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

OCT18/12 15.20 \*\*\* KVVU-TV \*\*\*

| ADV #                           | ADV.  | NAME      | ADV. NAME POLI/NRSC-HELLER/R/SEN/NV       | REP.#OF                  | OFF.# 762      | SALESMAN #          |
|---------------------------------|-------|-----------|---|--------------------------|----------------|---------------------|
| AGY # 1751                      | AGY.  | NAME      | AGY. NAME STRATEGIC MEDIA SERVICES        | BUYER NAME NEIL WILLIAMS | WILLIAMS       |                     |
|                                 |       |           | 3299 K. STREET NW, SUITE 200              | SALES PRSN PH-           | TERESA DIFURIA | FURIA               |
|                                 |       |           | WASHINGTON, DC 20007                      |                          |                |                     |
| ORDER #                         |       |           | CONTRACT # 6368073                        | CLASS: NATL.             | LOCAL          | REGIONAL            |
| PRDCT NRSC-HELLER 4 SENATE EST# | LER 4 | SENA      | ATE EST# COMMENTS: (LINE, ORDER, INVOICE) | NVOICE)                  |                |                     |
| FLIGHT DATES OCT17/12           | T17/1 | N         | OCT23/12 WK-1                             |                          |                |                     |
| CITY TAX                        | ω<br> | STATE TAX | TAX CO-OP BILLING NEEDED                  |                          | DAT            | DATE OCT18/12 15.20 |
|                                 |       |           |   |                          |                |                     |

TO ROSE FR NIKKI OK'D M13 SEE LINE 4 TOTAL SAME PLS CNF THANKS STA:

45

REP:

A CASH IN ADVANCE SCHEDULE ΒH SIHL \*\*\*\* CON CM

DEAN HELLER FOR SEANTE NRSC-

| :TOTL:          | 0         |         | Н         | ·   |
|-----------------|-----------|---------|-----------|---|
| DAYS            |           |         |           | (OCT18/12)<br>PLS ADVISE<br>PRE-BOOKED  |
|                 | WED       |         | SUN       | PRE – B   |
| WEEKINNT        |           |         |           |   |
| SPTS:<br>. /WK: | 0         |         | Н         | PRE-BOOKED 30S \$850.00 30S \$850.00 FOX NEWS. NOT  |
| END<br>DATE     | 10/17     |         | 10/21     | Z O H   |
|                 | 1(        |         | 1(        | NEWS.   |
| START<br>DATE   | 10/17     |         | 10/21     | FOX N   |
|                 | 10        |         | 10        | OFFER FOX NEWS. OCT17 OCT21 RAN LONG. MG OF   |
| RATE            | 0         |         | 0         | LONG. MG OFFER FOX FOR 1 SPOT/WK OCT17 OCT21 BASEBALL RAN LONG.   |
| RA              | \$850.00  |         | \$850.00  | LONG. MG 4 FOR 1 SP BASEBALL  |
| : :<br>::       | O.F       |         | OF.       | . RAN<br>[NE-24]<br>00P<br>00A<br>01 TO   |
| I : SEC         |           |         | 0         | SEBALION LON LON LON LON LON LON LON LON LON L  |
| : LGTH          | 30        |         | 30        | WS PROVE. OD FOR OCT17 ON LINE-2 MISSED:WED/730P-800P OFFER:SUN/800A-900A CMT:SPOT N/A DUE TO CMT:PLS APPROVE.  |
|                 |           |         |           | DUE CMT:  |
| TIME PERIOD     | 800P      |         | 900A      | FOX NEWS SPOT N/A DUE PLS APPROVE. AKE-GOOD FOR FFERS: 24 MISSED: CAT:  |
| TIMI            | 730P-800P | TMZ     | 8008-8008 | : FOX<br>1: SPO<br>2: PLS<br>A MAKE<br>OD OFFE<br>BUX#24  |
| : CD:           | ς,<br>V   | RAM :   | æ<br>Æ    | PROGRAM: FOX NEWS ORD COM1: SPOT N/A DUE TO BASEBALL RAN ORD COM2: PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-2 MAKEGOOD OFFERS: K'D BUY#24 MISSED:WED/730P-800P CMT:SPOT N/A DUE TO CMT:PLS APPROVE. |
| REP<br>LINE#    | 2.4       | PROGRAM | 4 5       | PROGIORIO CORD CORD CORD CORD CORD CORD CORD COR  |
| :LINE#:REP      |           |         |           | PROGRAM: FOX NIORD CRD COM1: SPOT IORD COM2: PLS ANTHIS IS A MAKE-GRASTATION MAKEGOOD OFFERSMIS OK'D BUY#24   |

498410 \$\$\$

REP HEADLINE# 6368073 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

FAX# 610-225-1191 REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
\*\*CHANGES\*\*

OCT18/12 15.20 \*\*\* KVVU-TV \*\*\*

.. ..

30700.00

TTRACT TOTAL TOTAL TOTAL

CONTRACT

| :LINE#:REP :CD: | D: TIME | PERIOD | : LG | LGTH : | SEC | RATE |    | START | <br>END  | END :SPTS: WEEK | WEEK : | DAYS | : TOLF: |
|-----------------|---------|--------|------|--------|-----|------|----|-------|----------|-----------------|--------|------|---------|
| :# HINTI: ::    | ••      |        |      |        |     | •    | •• | DATE  | <br>DATE | : /WK: INVT     | : TVVI |      | :SPTS:  |

30700.00

OCT/12

% CABL KVCW 3% Ω % KVMY KTNV 18% 26% KLAS KSNV 28% KTUD 0% KVVU 20% \$153,500 MARKET TOTALS

\*-MULTIPLE

Y-DAYS Z-COMMENTS

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

DE-DELETE E-EFF DATES

C-CANCELLED R-RATE

B-BUY TYPE

X-LATE

T-TIME

S-SPOTS PER WEEK

Q-PAID PGM

P-CLASS, PLAN, SECT MOD CODE A-ADD

SVC- NSI DEMOS- RA35+\*

### CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

|   | Contract / Rev | <u>vision</u> |           | Alt Order #          |              |
|---|----------------|---------------|-----------|----------------------|--------------|
|   | 498410         | 1             |           | 06368073             |              |
| Product                                 |                |               |           |                      |              |
| NRSC-HELLER 4 SENATE                    |                |               |           |                      |              |
| Contract Dates                          | Estimate #     |               |           |                      |              |
| 10/17/12 - 10/23/12                     |                |               |           |                      |              |
| Advertiser                              |                |               | <u>Or</u> | iginal Date <i>I</i> | / Revision   |
| NRSC Heller For Senate                  |                |               | 1         | 0/13/12              | / 10/13/12   |
| *************************************** | Billing Cycle  | Billing       | Cal       | <u>endar</u>         | Cash/Trade   |
|   | EOM/EOC        | Broado        | ast       |                      | Cash         |
|   | <u>Station</u> | Accou         | nt E      | xecutive             | Sales Office |
|   | KVVU           | Teresa        | ı Dit     | furia                | TELEREP-PHIL |
|   | Special Hand   | ling          |           |                      | 1            |
|   |                |               |           |                      |              |
|   | Demographic    |               |           |                      |              |
|   | Adults 35+     |               |           |                      |              |
|   |                |               |           |                      |              |
|   |                |               |           |                      |              |
|   | IDB#           | Advert        | iser      | Code                 | Product Code |
|   |                |               |           |                      |              |
|   | Agency Ref     |               |           | Advertiser           | Ref          |
|   |                |               |           |                      |              |

Spots/ Type Spots Amount Length Week Rate Ch Start Date End Date Description Start/End Time Days \*Line NM \$3,250.00 :30 KVVU 10/18/12 10/18/12 BB League Championships 1pm-8pm Rate End Date **Weekdays** Spots/Week Start Date \$3,250.00 10/21/12 ---1---Week: 10/15/12 NM \$450.00 KVVU 10/19/12 FOX 5 News 5-6am M-F 5a-6a :30 1 10/19/12 Rate Spots/Week Start Date End Date Weekdays \$450.00 Week: 10/15/12 10/21/12 ----1--1 FOX 5 News 5-6am M-F NM 2 \$900.00 :30 5a-6a KVVU 10/22/12 10/23/12 Spots/Week Weekdays <u>Rate</u> End Date Start Date \$450.00 Week: 10/22/12 10/28/12 MT----2 NM 2 \$1,450.00 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 KVVU 10/17/12 10/19/12 Spots/Week Rate **Weekdays** <u>Start Date</u> End Date \$725.00 --W-F--2 Week: 10/15/12 10/21/12 :30 NM 2 \$1,450.00 Fox 5 News AM M-F 6a-7a M-F 6a-7a 5 KVVU 10/22/12 10/23/12 Spots/Week Rate **End Date** <u>Weekdays</u> Start Date Week: 10/22/12 10/28/12 2 \$725.00 \$1,400.00 Fox 5 News AM M-F 7a-9a :30 NM 2 M-F 7a-9a KVVU 10/17/12 10/18/12 **End Date** Spots/Week Rate Start Date <u>Weekdays</u> \$700.00 2 10/21/12 Week: 10/15/12 --WT---NM \$700.00 :30 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a Start Date End Date Weekdays Spots/Week Rate \$700.00 Week: 10/22/12 10/28/12 -1----NM 1 \$250.00 M-F 10a-11a :30 KVVU 10/23/12 10/23/12 The Dr.Oz Show **End Date** Spots/Week Rate Start Date <u>Weekdays</u> \$250.00 Week: 10/22/12 10/28/12 -1----1 \$195.00 M-F 11a-12p :30 NM KVVU 10/17/12 10/18/12 Better Spots/Week Start Date <u>Weekdays</u> Rate End Date \$195.00 2 Week: 10/15/12 10/21/12 Length Weekdays Rate <u>Type</u> Description Start/End Time Spot Ch Date Range \$195.00 NM ---WTh----:30 M-F 11a-12p 2 KVVU 10/15/12-10/21/12 Better See MG 21.2,21.3,21.4,21.5 NM 2 \$390.00 :30 M-F 11a-12p 10/23/12 Better 10 KVVU 10/22/12 Spots/Week Rate **Weekdays** Start Date End Date \$195.00 10/28/12 MT----2 Week: 10/22/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order # Contract / Revision 498410 06368073

Product Estimate# Contract Dates NRSC-HELLER 4 SENA 10/17/12 - 10/23/12

Original Date / Revision Advertiser 10/13/12 / 10/13/12 **NRSC Heller For Senate** 

| Start Date End Date   Description   Start Date   End Date   Weekdays   Spots/Meek   Rate   Start Date   Sta  |  |                  |           | Spots/   |                       |                     |      |                  |
|---|--|------------------|-----------|----------|-----------------------|---------------------|------|------------------|
| No.   11 KVVV   1017172   | *Line Ch Start Date End Date Description   | Start/End Time   | Days Leng | gth Week | Rate                  | Type S <sub>1</sub> | pots | Amount           |
| N 14 KWU 10/13/12 10/13/12   Copa/Dog The Bounty Hunter1-2ph   30   NM   2   S390.00  |  | Rate             |           |          |                       |                     |      |                  |
| Sign   Table   End Date   Meekdays   SpotsWeek   Rate   S195.00   Start/End Time   Sign   S  |  | M-F 12-1p        |           | :30      |                       | NM                  | 0    | \$0.00           |
| Spot Of Character   Description   Start Face   Post   | Start Date End Date Weekdays Spots/Week  |                  |           |          |                       |                     |      |                  |
| See Mile   Description   See Mile   See Mi  | Week. 10/15/12 10/21/12 1  | •                | Mookdaye  | Lenath   | Rate                  | Type                |      |                  |
| See Mg 21.221.321.421.5   See Mg 21.221.32  |  |                  |           |          |                       |                     |      |                  |
| N   1   1   1   1   1   1   1   1   1   |  | W-1 12-1p        |           |          | *                     |                     |      |                  |
| N   13   13   15   15   15   15   15   15   |  | M-F 12-1p        |           | :30      |                       | NM                  | 2    | \$390.00         |
| N   15   KVVU   10/18/12   10/1  |  | Rate             |           |          |                       |                     |      |                  |
| N 15 KVVU 10/13/12   10/23/12   Cops/10g The Bounty Hutter1-2pn   30   NM   1   \$195.00  |  | \$195.00         |           |          |                       |                     |      |                  |
| N   14   KVVU   10/23/12   10/23/12   20ps/Dog The Bounty Hunter   1-2pm   30   NM   1   \$195.00   | N 13 KVVU 10/18/12 10/19/12 Cops/Dog The Bounty Hunte  | M-F 12-1p        |           | :30      |                       | NM                  | 2    | \$390.00         |
| N   14 KVVU   10/23/12   10/23/12   Cops/Dog The Bounty Hunter1-2pm   Slat Date   End Date   Weekkdays   Spots/Week   Rate   Substitution   Start Date   End Date   Weekkdays   Description   1 KVVU   10/17/12   10/19/12   Sate Couric   Start Date   Substitution   Start Date   Substitution   Start Date   Substitution   Start Date   Substitution   Start Date   End Date   Weekdays   Substitution   Start Date   End Date   Weekdays   Substitution   Start Date   End Date   Weekdays   Substitution   Start Date   End Date   Substitution   Start Date   End Date   Substitution   Start Date   End Date   Substitution   Substitution   Start Date   End Date   Substitution   Substitution   Substitution   Start Date   End Date   Substitution   Substitutio  | <u> Start Date                                  </u>   | <u>Rate</u>      |           |          |                       |                     |      |                  |
| N 14   KVVU   10/23/12   10/23/12   Copsylogy in ebouiny relief legal   | VVeek. 10/10/12 10/21/12   |                  |           | .00      |                       | NIM                 | 1    | \$195.00         |
| N 15 KVVU 10/17/12   10/19/12   Katic Couric Spate Date Meekdays Spots/Week   50/15/12   10/19/12  |  |                  |           | :30      |                       | 14141               | '    | Ψ130.00          |
| N   15   KVVU   10/17/12   10/19/12   Katle Couric   Spots/Week   Sp  | Otan Date Line Date  |                  |           |          |                       | Δ                   |      |                  |
| Start Date   End Date   Weekdays   2  | VVCCR. TOTAL TE  |                  |           | :30      |                       | NM                  | 1    | \$425.00         |
| Week: 10/15/12   10/21/12   -W-F-   2   \$425.00   Start/End Time   Weekdays   Length   Rate   Type   Start/End Time   Weekdays   Length   Rate   Type   Start/End Time   Weekdays   Length   Rate   Type   Start/End Time   Weekdays   Start/End Time   Start/End Ti |  | •                |           |          |                       |                     |      |                  |
| Spot of the Nation  |  |                  |           |          | D-4-                  | Time                |      |                  |
| See Mg 21.2.21.3.21.4.21.5  | <u> </u>   |                  |           |          |                       |                     |      |                  |
| N 16 KVVU 10/22/12 10/22/12 Katic Couric Start Date   |  | 2-3p             | WH        | .30      | <del>\$420.00</del>   | 1 4171              |      |                  |
| N 16 KVVU 10/18/12  |  | 0.0-             |           | :30      |                       | NM                  | 1    | \$425.00         |
| Week: 10/12/12   10/18/12   10/  |  | •                |           | .50      |                       | 100                 |      | <b>V.20.0</b>    |
| N   17   KVVU   10/18/12   10/18/12   10/18/12   Anderson   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   | Otali Dato   | \$425.00         |           |          |                       |                     |      |                  |
| N   18   KVVU   10/23/12   10/23/12   Anderson   3-4p     |  | 3-4p             |           | :30      |                       | NM                  | 1    | \$450.00         |
| N   18   KVVU   10/23/12   10/23/12   Anderson   Spots/Week   Start Date   Week   10/23/12   10/17/12   10/17/12   Fox 5 News at 5   S-530p   30   NM   1   \$950.00  |  | <u>Rate</u>      |           |          |                       |                     |      |                  |
| N 18 KVVU 10/23/12  |  | \$450.00         |           |          |                       |                     |      | <b>*</b> 450.00  |
| Week: 10/12/12   10/28/12   -1   1   \$450.00   |  | - 1              |           | :30      |                       | NM                  | 1    | \$450.00         |
| N   19   KVVU   10/17/12   10/17/12   10/17/12   Fox 5 News at 5   5-530p   :30   NM   1   \$950.00   | Otali Bato Ella Bate 11  |                  |           |          |                       |                     |      |                  |
| N   18   KVVU   10/11/12   10/11/12   10/12/12   10/1  | VVEER. TOTAL |                  |           | .30      |                       | NM                  | 1    | \$950.00         |
| Week: 10/15/12   10/21/12   10/22/12   Fox 5 News at 5   5-530p   30   30   30   30   30   30   30  |  | •                |           | .50      |                       |                     | ·    | *                |
| N 20 KVVU 10/22/12  | Oldit Bato Elia Bato   |                  |           |          |                       |                     |      |                  |
| N 21 KVVU 10/18/12  |  | 5-530p           |           | :30      |                       | NM                  | 1    | \$950.00         |
| N 21 KVVU 10/18/12 10/18/12 Fox 5 News at 5 MF 530-6p   Start Date   End Date   Weekdays   Spots/Week   Start Date   Spot Ch   Date Range   Description   Description   Start/End Time   Weekdays   Length   Rate   Type   1 KVVU 10/15/12-10/21/12   Fox 5 News at 5 MF 530-6p   M-F 530-6p  Th   :30 \$1,025.00   NM   See MG 21.2,21.3,21.4,21.5   2 KVVU 10/22/12-10/22/12   Special Early News   Special Early News   Special Early News   Sat 11p-12a  Sa   :30 \$175.00   NM   MG for 15.1,11.1,9.2,21.1   3 KVVU 10/18/12-10/19/12   Special Early News   Special Early NewsThF   :30 \$450.00   NM   MG for 15.1,11.1,9.2,21.1   5 KVVU 10/18/12-10/19/12   Special Early News   Special Early NewsThF   :30 \$450.00   NM   MG for 15.1,11.1,9.2,21.1   Special Early News   Special Early NewsThF   :30 \$450.00   NM   MG for 15.1,11.1,9.2,21.1   Special Early NewsThF   :30 \$450.00   NM   MG for 15.1,11.1,9.2,21.1   Special Early News   | 0 ( 0.01 - 1)  |                  |           |          |                       |                     |      |                  |
| N 21 KVVU 10/18/12  | Vveek. 10/22/12 10/20/12 1   |                  |           |          |                       |                     |      | <b>#4.040.00</b> |
| Week:         10/15/12         10/21/12        1         1         \$1,025.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 KVVU         10/15/12-10/21/12         Fox 5 News at 5 MF 530-6p         M-F 530-6p        Th         :30         \$1,025.00         NM           See MG 21.2,21.3,21.4,21.5         Special Early News         Special Early News        Th         :30         \$765.00         NM           MG for 15.1,11.1,9.2,21.1         Special Early News         Sat 11p-12a        Sa   |  |                  |           | :30      |                       | NM                  | 4    | \$1,840.00       |
| Spot Ch   |  |                  |           |          |                       |                     |      |                  |
| 1 KVVU 10/15/12-10/21/12   Fox 5 News at 5 MF 530-6p   M-F 530-6p   M-F 530-6p   M-F 530-6p   NM  | _ • •  | • •              | Weekdavs  | Length   | <u>Rate</u>           | <u>Type</u>         |      |                  |
| See MG 21.2,21.3,21.4,21.5 2 KVVU 10/22/12-10/22/12 Special Early News Special Early NewsM  | <u> </u>   |                  |           | :30      | <del>\$1,025.00</del> | NM                  |      |                  |
| ## MG for 15.1,11.1,9.2,21.1  ## NG for 15.1,11.1,9.2,21.1  ## NG for 15.1,11.1,9.2,21.1  ## NG for 15.1,11.1,9.2,21.1  ## KVVU 10/18/12-10/19/12 Special Early News Special Early News Special Early NewsThF :30 \$450.00 NM  ## MG for 15.1,11.1,9.2,21.1  ## KVVU 10/18/12-10/19/12 Special Early News Special Early NewsThF :30 \$450.00 NM   |  |                  |           |          | *======               |                     |      |                  |
| 3 KVVU 10/20/12-10/20/12 Touch Sat 11p-12a  | 2 110 00 10122112 101221   | Special Early Ne | :W:M      | :30      | \$765.00              | NIVI                |      |                  |
| ⊕ MG for 15.1,11.1,9.2,21.1  4 KVVU 10/18/12-10/19/12 Special Early News Special Early New:ThF :30 \$450.00 NM  ⊕ MG for 15.1,11.1,9.2,21.1  5 KVVU 10/18/12-10/19/12 Special Early News Special Early New:ThF :30 \$450.00 NM  |  | Sat 11n-12a      | Sa        | .30      | \$175.00              | NM                  |      |                  |
| 4 KVVU 10/18/12-10/19/12 Special Early News Special Early NewtThF :30 \$450.00 NM   → MG for 15.1,11.1,9.2,21.1  5 KVVU 10/18/12-10/19/12 Special Early News Special Early NewtThF :30 \$450.00 NM  |  | 0at 11p-12a      | Ju        | .00      | Ţ., J.                |                     |      |                  |
| ⊕ MG for 15.1,11.1,9.2,21.1<br>5 KVVU 10/18/12-10/19/12 Special Early News Special Early NewtThF :30 \$450.00 NM  |  | Special Early Ne | ew:ThF    | :30      | \$450.00              | NM                  |      |                  |
| 5 KVVU 10/18/12-10/19/12 Special Early News Special Early New:ThF :30 \$450.00 NW   | •  |                  |           |          | ****                  |                     |      |                  |
| ⊕ MG for 15.1,11.1,9.2,21.1   | 5 KVVU 10/18/12-10/19/12 Special Early News  | Special Early Ne | ew:ThF    | :30      | \$450.00              | NM                  |      |                  |
|   | → MG for 15.1,11.1,9.2,21.1  → MG for 15.1,11.1,9.2,2.2  → MG for 15.1,11.1,9.2,2.2  → MG for 15.1,11.1,9.2  → MG for 15.1,11.1,11.1,9.2  → MG for 15.1,11.1,11.1,9.2  → MG for 15.1,11.1,11.1,9.2  → MG for 15.1,11.1,11.1,11.1,11.1,11.1,11.1,11.1  |                  |           |          |                       |                     |      |                  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

( LINE HAITSACTIONS. IN = INEW, E - EQUIEQ, D - Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/13/12 / 10/13/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

|                                       | Contract / Revision<br>498410 / | Alt Order #<br>06368073 |
|---------------------------------------|---------------------------------|-------------------------|
| Contract Dates<br>10/17/12 - 10/23/12 | Product<br>NRSC-HELLER 4 SEI    | Estimate #<br>NA        |
| Advertiser                            | Or                              | iginal Date / Revision  |

Spots/ Rate Type Spots Amount Start/End Time Days Length Week \*Line Ch Start Date End Date Description NM \$950.00 M-Sa 8-10p/Su 7-1 :30 22 KVVU 10/19/12 10/19/12 Spots/Week Rate End Date <u>Weekdays</u> <u>Start Date</u> \$950.00 Week: 10/15/12 10/21/12 ----1---1 \$1,900.00 M-F 7-730p :30 NM 2 N 23 KVVU 10/22/12 10/23/12 Extra Spots/Week Rate <u>Weekdays</u> Start Date End Date \$950.00 MT----Week: 10/22/12 10/28/12 2 \$850.00 730-8p :30 NM 1 TMZ N 24 KVVU 10/17/12 10/17/12 Spots/Week Rate **End Date** Weekdays Start Date \$850.00 1 10/21/12 Week: 10/15/12 NM \$850.00 :30 M-Sa 8-10p/Su 7-1 25 KVVU 10/22/12 10/22/12 TMZ Spots/Week <u>Rate</u> Start Date End Date **Weekdays** \$850.00 Week: 10/22/12 10/28/12 \$2,150.00 NM :30 Fox 5 News M-F 10p-11p 10p-11p KVVU 10/18/12 10/18/12 End Date Spots/Week Rate Weekdays Start Date \$2,150.00 Week: 10/15/12 10/21/12 ---1---NM \$2,150.00 1 Fox 5 News M-F 10p-11p :30 10p-11p KVVU 10/23/12 10/23/12 Spots/Week <u>Rate</u> Start Date End Date Weekdays \$2,150.00 10/28/12 -1----1 Week: 10/22/12 NM \$1,950.00 :30 1 M-F 11-1135p Fox 5 News M-F 11p KVVU 10/18/12 10/18/12 Rate Spots/Week <u>Weekdays</u> Start Date End Date \$1,950.00 ---1---Week: 10/15/12 10/21/12 NM 1 \$1,500.00 :30 10-11p Sat FOX 5 News Sat 10-11p KVVU 10/20/12 10/20/12 Rate **Weekdays** Spots/Week End Date Start Date \$1,500.00 Week: 10/15/12 10/21/12 :30 NM \$850.00 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a 30 Spots/Week Rate **End Date** <u>Weekdays</u> Start Date \$850.00 Week: 10/15/12 10/21/12 \$650.00 NM 630-7pm :30 1 MORE Access 31 KVVU 10/17/12 10/17/12 <u>Weekdays</u> Spots/Week Rate **End Date** Start Date \$650.00 Week: 10/15/12 10/21/12 --1----41 \$30,700.00 Totals

**NRSC Heller For Senate** 

| Time Period        | # of Spots | Gross Amount | Net Amount  |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/28/12 | 41         | \$30,700.00  | \$26,095.00 |
| Totals             | 41         | \$30,700.00  | \$26,095.00 |

| Signature:  | Date: |
|-------------|-------|
| Sidilatule. |       |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP \$\$\$ HEADLINE# 6368073 UNAPPROVED REV #1 \$\$\$ TRF# 498410

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS

FAX# 610-225-1191 RISK !!! REPORT FROM REP

\*\*CHANGES\*\* OCT12/12 18.58
\*\*\* KVVU-TV \*\*\*

ADV AGY PRDCT ORDER CITY TAX FLIGHT # # # 1751 DATES NRSC-HELLER OCT17/12 AGY. ADV. 4 STATE SENATE NAME NAME TAX STRATEGIC POLI/NRSC-HELLER/R/SEN/NV WASHINGTON, 3299 K. OCT23/12 EST# CONTRACT STREET NW, MEDIA WK-1 # COMMENTS: DQ 6368073 20007 SERVICES CO-OP SUITE (LINE, BILLING 200 ORDER, NEEDED INVOICE) SALES BUYER NAME REP.# CLASS: PRSN NATL. PH-NEIL 〇月日.# WILLIAMS TERESA LOCAL 762 DATE DIFURIA SALESMAN REGIONAL OCT12/12 # 18

. 58

REP: TO FR NIKKI M3-M10 SEE ROSE LINES 32-41

PLS CNF THANKS TOTAL SAME

CON CM STA:

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IN ADVANCE

SCHEDULE

NRSC-DEAN HELLER FOR SEANTE

| PROGRAM: SPECIAL NEWS ORD COM1: SPOTS N/A DUE THIS IS A MAKE-GOOD FOR | 39 A 730P-800P | PROGRAM : BETTER CON COM1: MAX 1X DAY | 9 S 1100A-1200N | :LINE#:REP :CD: TIME PERIOD |
|---|----------------|---------------------------------------|-----------------|-----------------------------|
| AFTER DEE TO SPORT OCT17 ON OCT17 ON OCT17 ON OCT118 ON   | 30             |                                       | 30              | : LGTH : SEC                |
| MG OFFE<br>FOR 1 5<br>1 FOR 1<br>5 FOR 1  | \$765.00       |                                       | \$195.00        | : RATE                      |
| ER. PLS APPROVE.<br>SPOT/WK<br>SPOT/WK<br>SPOT/WK<br>SPOT/WK  | 10/22          |                                       | 10/17           | : START                     |
|   | 10/22          |                                       | 10/18           | : END                       |
|   | Н              |                                       | Н               | :SPTS: WEEK                 |
|   | MON            |                                       | W-TH            | EK : DAYS                   |
|   | Н              |                                       | Ъ               | :TOTL:                      |

OCT12/12 18.58
\*\*\* KVVU-TV \*\*\*

| PROGRAM: KATIE COURICORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR | 34 A 100P-200P | PROGRAM: KATIE COURIC | 15 S 200P-300P | PROGRAM : COLD CASE | 14 S 100P-200P | PROGRAM: COPS/DOG THE ORD COM1: TP & PRG CHG  | 33 A 100P-200P | PROGRAM: COPS/DOG THE ORD COM1: TP & PRG CHG THIS IS A MAKE-GOOD FOR THIS IS A MAKE-GOOD FOR | 32 A 1200N-100P | PROGRAM: COLD CASE CON COM1: MAX 1X DAY | 13 s 100P-200P | PROGRAM : DIVORCE COURT | 11 S 1200N-100P | PROGRAM : BETTER ()( ORD COM1: SPOTS N/A DUE PART OF A MAKEGOOD MADE | 41 A 1100P-1200M | PROGRAM: NEWS ORD COM1: SPOTS N/A DUE PART OF A MAKEGOOD MADE |          | :LINE#:REP :CD: TIME PERIOD |
|--|----------------|-----------------------|----------------|---------------------|----------------|---|----------------|--|-----------------|---|----------------|-------------------------|-----------------|--|------------------|---|----------|-----------------------------|
| O SPORTS.  | 30             |                       | 30             |                     | 30             | BOUNTY HUNTER<br>DUE TO SPORTS<br>UP OF LINES | 30             | BOUNTY HUNTER<br>DUE TO SPORTS<br>OCT18 ON LINE<br>OCT23 ON LINE                             | 30              |   | 30             |                         | 30              | OVAN<br>TO SPORTS.<br>UP OF LINES                                    | '<br>"ω<br>Ο     | UP OF LINES   | 30       | : LGTH : SEC                |
| PRE-BOOKED PLS<br>LINE-15 FOR 1 S                                    | \$425.00       |                       | \$425.00       |                     | \$195.00       | ER<br>TS. PRE-BOOKED<br>32-33                 | \$195.00       | • PRE-BOOK -13 FOR 2 -14 FOR 1   | \$195.00        |   | \$195.00       |                         | \$195.00        | SEE MG OFFER.<br>39-41   | \$175.00         | SEE MG OFFER.<br>39-41  | \$450.00 | RATE                        |
| APPROVE.<br>SPOT/WK  | 10/19          |                       | 10/17          |                     | 10/23          | D PLS APPROVE.                                | 10/23          | ED PLS APPROVE.<br>SPOTS/WK<br>SPOT/WK   | 10/18           |   | 10/18          |                         | 10/17           | PLS APPROVE.   | 10/20            | PLS APPROVE.  | 10/18    | : START                     |
|  | 10/19          |                       | 10/19          |                     | 10/23          | •   | 10/23          | •  | 10/19           |   | 10/19          |                         | 10/17           |  | 10/20            | •   | 10/19    | : END                       |
|  | Н              |                       | 0              |                     | 0              |   | Н              |  | N               |   | 0              |                         | 0               |  | Ч                |   | 10       | :SPTS:                      |
|  | 野界I            |                       | М, н           | <b>:</b>            | TUE            |   | TUE            |  | TH- F           |   | 17 H 一 圩       |                         | WED             |  | SAT              |   | тн-ғ     | WEEK: DAYS                  |
|  | F              | 1                     | C              | )                   | C              |   | Н              |  | N.              | ı                                       | C              | )                       | C               | ,  | Ч                |   | И        | : TOTL:                     |

## REP HEADLINE# 6368073 TRF# 498410 ORDER WORKSH \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\* OCT12/12 18.58
\*\*\* KVVU-TV \*\*\*

| PROGRAM: TMZ ORD COM1: TP CHG DUE TO DEBATE. PI THIS IS A MAKE-GOOD FOR OCT22 ON LI | 37 A 930P-1000P 30 | PROGRAM : TMZ | 25 S 730P-800P 30 | PROGRAM: EXTRA ORD COM1: TP CHG DUE TO DEBATE. PF THIS IS A MAKE-GOOD FOR OCT22 ON LI | 38 A 900P-930P 30 | PROGRAM: EXTRA CON COM1: MAX 1X DAY | 23 S 700P-730P 30 | PROGRAM: EXTRA ORD COM1: TP CHG DUE TO SPORTS. PRE THIS IS A MAKE-GOOD FOR OCT19 ON LIN | 36 A 900P-930P 30 | PROGRAM : EXTRA | 22 S 700P-730P 30 | PROGRAM : NEWS | 21 S 530P-600P 30 | PROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO SPORTS. PRE-THIS IS A MAKE-GOOD FOR OCT18 ON LINE | 35 A 200P-300P 30 | PROGRAM : ANDERSON COOPER |          | :LINE#:REP :CD: TIME PERIOD : LGTH : SE( |
|---|--------------------|---------------|-------------------|---|-------------------|-------------------------------------|-------------------|---|-------------------|-----------------|-------------------|----------------|-------------------|--|-------------------|---------------------------|----------|--|
| PRE-BOOKED PLS AI<br>LINE-25 FOR 1 SPO  | \$850.00           |               | \$850.00          | PRE-BOOKED. PLS A<br>LINE-23 FOR 1 SPC  | \$950.00          |                                     | \$950.00          | -BOOKED PLS<br>E-22 FOR 1 S   | \$950.00          |                 | \$950.00          |                | \$1,025.00        | BOOKED PLS<br>-17 FOR 1 S  | \$450.00          |                           | \$450.00 | C: RATE                                  |
| APPROVE.<br>POT/WK  | 10/22              |               | 10/22             | APPROVE.<br>POT/WK  | 10/22             |                                     | 10/22             | APPROVE.<br>POT/WK  | 10/19             |                 | 10/19             |                | 10/18             | APPROVE.<br>SPOT/WK  | 10/18             |                           | 10/18    | : START                                  |
|   | 10/22              |               | 10/22             |   | 10/22             |                                     | 10/23             |   | 10/19             |                 | 10/19             |                | 10/18             |  | 10/18             |                           | 10/18    | : END                                    |
|   | ı                  |               | 0                 |   | Н                 |                                     | Н                 |   | ц                 |                 | 0                 |                | 0                 |  | ц                 |                           | 0        | : SPTS: WEEK                             |
|   | MON                |               | MON               |   | MON               |                                     | N-TO              |   | FRI               |                 | FRI               |                | THU               |  | THU               |                           | THU      | K : DAYS                                 |
|   | Н                  |               | 0                 |   | Ц                 |                                     | Н                 |   | Н                 |                 | 0                 |                | 0                 |  | ц                 |                           | 0        | :TOTL:                                   |

### REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*:

OCT12/12 18.58
\*\*\* KVVU-TV \*\*\*

| OCT/12                     | M10  | M9  | M8  | М7   | <b>I</b> I   | М4   | Ж   | STATI<br>M1   | : LINE                     |
|----------------------------|--|---|---|--|--|--|---|---|----------------------------|
| ω                          | OK'D   | OK'D  | OK'D  | OK'D   | OK D   | OK'D   | OK'D  | ON MAKE<br>UNRESL   | : LINE#                    |
| 0700.00                    | BUY#11<br>BUY#15<br>BUY#21   | BUY#23  | BUY#25                                      | BUY#22   | BUY#17   | BUY#15   | BUY#13  | GOOD OFFERS   | : CD: TIME                 |
|                            | MISSED:W-TH/1100A-1200N  WED/1200N-100P  W,F/200P-300P  THU/530P-600P  OFFER:MON/730P-800P & TH-F/400P-430P & SAT/1100P-1200M CMT:SPOTS N/A DUE TO SPORTS. S | M-TU/700P-730P<br>MON/900P-930P<br>TP CHG DUE TO DEBATE. PRE- | DEBATE. PRE-                                | MISSED: FRI/700P-730P<br>OFFER: FRI/900P-930P<br>CMT:TP CHG DUE TO SPORTS. PRE-1 | MISSED:THU/300P-400P<br>OFFER:THU/200P-300P<br>CMT:TP CHG DUE TO SPORTS. PRE-1 | MISSED:W, F/200P-300P OFFER: FRI/100P-200P CMT:TP CHG DUE TO SPORTS. PRE-I | MISSED:TH-F/100P-200P TUE/100P-200P OFFER:TH-F/1200N-100P & TUE/100P-200P CMT:TP & PRG CHG DUE TO SPORTS. | :<br>MISSED:W-TH/1100A-1200N<br>OFFER:THU/1100A-1200N<br>CMT:PRG CHG DUE TO SPORTS. PRE | PERIOD : LGTH : SEC : RATE |
|                            | OCT17 3 OCT17 3 OCT18 OCT18 OCT22 OCT18(2/WK) 3 OCT20 SEE MG OFFER. PLS APF  | OCT22<br>OCT22<br>BOOKED. PLS APPROVE.                        | OCT22 30<br>OCT22 30<br>BOOKED PLS APPROVE. | OCT19 30 OCT19 30 BOOKED PLS APPROVE.  | OCT18 30 OCT18 30 BOOKED PLS APPROVE.  | OCT19 30<br>OCT19 30<br>BOOKED PLS APPROVE.                                | OCT18(2/WK) 30 OCT23 30 OCT18(2/WK) 30 OCT23 30 OCT23 30  | OCT18<br>OCT18<br>30<br>OCT18<br>APPROVE.   | : START : END :            |
| 0.0                        |  | 0 S S S S S S S   | 8\$<br>8\$                                  | 8<br>8<br>8<br>8<br>8<br>8   | 00<br>00<br>00<br>00<br>00<br>00<br>00<br>00<br>00<br>00<br>00<br>00<br>00     | )S \$ 4<br>4 \$ 4  | 0S \$1<br>0S \$1<br>0S \$1<br>0S \$1<br>ROVE.   | 8 8 8 P   | SPTS:<br>/WK:              |
| CONTRACT TO                | 195.00<br>195.00<br>425.00<br>1,025.00<br>765.00<br>450.00<br>175.00   | 950.00<br>950.00  | 350.00                                      | 350.00<br>350.00   | 50.00  | 25.00  | 9 9 5 5 6 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6   | 95.00<br>95.00  | WEEK :                     |
| TOTAL 30700.00<br>SPOTS 41 | (OCT12/12)   | (OCT12/12)<br>PLS ADVISE.                                     | (OCT12/12)<br>PLS ADVISE.                   | (OCT12/12)<br>PLS ADVISE.  | (OCT12/12)<br>PLS ADVISE.  | (OCT12/12)<br>PLS ADVISE.  | (OCT12/12) PLS ADVISE.  | (OCT12/12)<br>PLS ADVISE.   | DAYS :TOTL:                |

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT12/12 18.58
\*\*\* KVVU-TV \*\*\*

FAX# OFC-1401-FF0F

:LINE#:REP :CD: TIME PERIOD LGTH .. SEC •• RATE START DATE : :SPTS: NEEK DAYS :TOTL:

MARKET TOTALS \$153,500 **KVVU 20%** KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 58 KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+\*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 巴一巴甲甲 T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS \*-MULTIPLE

### REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT12/12 19.00
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| CITY TAX                  | FLIGHT DATES OCT16/12 | PRDCT J OCEGUERA                               | ORDER #            |                      |                   | AGY # 1051                          | ADV #                              |
|---------------------------|-----------------------|--|--------------------|----------------------|-------------------|-------------------------------------|------------------------------------|
| STATE TAX CO-OP BILLING N | CT16/12 OCT22/12 WK-1 | ERA 4 CONGRES EST#1187 COMMENTS: (LINE, ORDER, | CONTRACT #_6146327 | WASHINGTON, DC 20007 | 3050 K ST NW,     | AGY. NAME GREER, MARGOLIS, MITCHELL | ADV. NAME POLI/J OCEGUERA/D/CON/NV |
| NEEDED                    |                       | DER, INVOICE)                                  | CLASS: NATL.       |                      | SALES PRSN PH-    | BUYER NAME MAURA GILROY             | REP.#                              |
| DATE OCT12/12             |                       |  | LOCAL REGIONAL     |                      | H- TERESA DIFURIA | AURA GILROY                         | OFF.#_762 SALESMAN #_              |
| 19.00                     |                       |  |                    |                      |                   |                                     |                                    |

REP: OK'D M1 SEE LINES 24-25 NEW TOTAL \$29985 (-30) PLS CNF THANKS TO ROSE

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS ACCOUNTING MΝ

1010 WISCONSIN AVENUE SUITE 800 WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

| AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111 | :LINE#:REP :CD: TIME PERIOD : LGTH : SEC                              |
|--|---|
| AGENCY EST# = 1187                                     | C : RATE : START : END :SPTS: WEEK : DAYS : DATE : DATE : /WK: INVT : |
|  | :TOTL:  |

PROGRAM : MORE ACCESS
REVSIED RATE AND SPOTS

10

ES

600P-700P

30

\$400.00

10/16

10/22

Ц

TU-F,M

ORD COM1: MORE ACCESS

### FAX# 610-225-1191 HARRIS REPORT FROM REP OCT12/12 19.00 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| PROGRAM : NEWS | 24 A 600P-630P | :LINE#:REP :CD: TIME PERIOD |
|----------------|----------------|-----------------------------|
|                | 30             | : LGTH : SEC                |
|                | \$900.00       | RATE                        |
|                | 10/17          | : START                     |
|                | 10/17          | : END                       |
| DBF-BOOKED DIS | Н              | : SPTS: WEEK                |
|                | WED            | : DAYS                      |
|                | Ъ              | :TOTL:                      |

| 300P-400P 30 \$85.0  : WITHOUT A TRACE  : ADD TO SCHED  : WITHOUT A TRACE | 30 \$175.<br>S    | COM1: EXTRA  S 200P-300P 30 \$85.  GRAM: THE CLOSER  COM1: REVISED RATE | ES 700P-730P 30 \$950.  GRAM : EXTRA  COM1: REVISED RATE | PROGRAM: NEWS ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATI ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 24-25 | 30 \$765.        | 77777                                   | RAM :                                 | 24 A 600F-630F |
|---|-------------------|---|--|---|------------------|---|---------------------------------------|----------------|
| 00 10/20 10/20 0  | .00 10/20 10/20 0 | 00 10/20 10/20 0  | 00 10/16 10/22 1   | E. SEE MG \$30 CREDIT. PRE-BOOKED PLS   | 00 10/22 10/22 1 | 1 SPOT/WK 1 SPOT/WK 1 SPOT/WK 1 SPOT/WK | E. SEE MG \$30 CREDIT. PRE-BOOKED PLS |                |
| SAT   | SAT               | SAT   | TU-F,M   |   | MON              |   |                                       |                |

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| 004/10 20085-00 | STATION MAKEGOOD OFFERS: M1 OK'D BUY#10 BUY#11 BUY#15 BUY#22 BUY#16  | :LINE#:REP :CD: T:                    |
|-----------------|--|---------------------------------------|
|                 | MISSED:TU-F,M/600P-700P TU-F,M/700P-730P SAT/200P-300P SAT/300P-400P SAT/500P-600P SAT/500P-630P & MON/730P-800P CMT:SPOTS N/A DUE TO CMT:APPROVE. | TIME PERIOD : LGTH : SEC : RATE : : : |
|                 | OCT16 OCT16 OCT20 OCT20 OCT20 OCT17 OCT17 OCT22 SPORTS AND DEBATE.   | TE : START                            |
|                 | 308<br>308<br>308<br>308<br>308<br>308<br>308<br>8EE MG \$30 CRED  | T : END :S                            |
| CONTRACT TOTAL  | \$400.00 (OCT12<br>\$950.00<br>\$85.00<br>\$85.00<br>\$175.00<br>\$175.00<br>PLS AD<br>\$765.00<br>\$765.00  | PTS: WEEK:                            |
| L 29985.00      | (OCT12/12) PLS ADVISE.   | DAYS :TOTL:                           |

TOTAL SPOTS

ω 4

MARKET TOTALS \$108,060 KVVU 25% KSNV 21% KTUD 1% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS Z-COMMENTS \*-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME

REP \$\$\$ HEADLINE# 6367972 TRF# 498134 MOD# 0: UNAPPROVED REV #1 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*

OCT12/12 19.02 \*\*\* KVVU-TV \*\*\*

REP: TO ROSE FR NIKKI M1 -M2 SEE LINES 26-29 TOTAL SAME

PLS CNF THANKS

STA:

CON CM \*\*\*\* THIS HS Ø CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| PROGRAM: THE CLOSER ORD COM1: SPOTS N/A DUE TO S THIS IS A MAKE-GOOD FOR OCT20 THIS IS A MAKE-GOOD FOR OCT14 | 29 A 900F-1000F | PROGRAM: CRIMINAL MINDS | 12 S 500P-600P | AGENCY ADVERTISER CODE = 1 | :LINE#:REP :CD: TIME PERIOD : I |
|--|-----------------|-------------------------|----------------|----------------------------|---------------------------------|
| PORTS. ON LIN ON LIN   | 30              |                         | 30             | 138                        | LGTH : SEC                      |
| S. PRE-BOOKED PLS APP<br>LINE-12 FOR 1 SPOT/WK<br>LINE-13 FOR 1 SPOT/WK<br>LINE-17 FOR 1 SPOT/WK             | \$635.00        |                         | \$150.00       | AGENCY EST# =              | : RATE                          |
| PLS APPROVE.<br>SPOT/WK<br>SPOT/WK   | 10/20           |                         | 10/20          | 2028                       | : START                         |
|  | 10/20           |                         | 10/20          |                            | : END<br>: DATE                 |
|  | Н               |                         | 0              |                            | : /WK: INVT :                   |
|  | SAT             |                         | $\mathtt{SAT}$ |                            | EK: DAYS                        |
|  | ב               |                         | 0              |                            | STTS:                           |

# REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6367972 TRF# 498134 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

| :LINE#:REP :CD: TIME PERIOD   | : LGTH :                    | SEC: RATE  | START:                        | : END | :SPTS: | WEEK : DAYS | :TOTL: |
|---|-----------------------------|--|-------------------------------|-------|--------|-------------|--------|
| 13 S 700P-800P  | 30                          | \$300.00   | 10/20                         | 10/20 | 0      | SAT         | 0      |
| PROGRAM : TMZ WEEKEND   |                             |  |                               |       |        |             |        |
| 17 S 600P-700P  | 30                          | \$185.00   | . 10/14                       | 10/14 | 0      | SUN         | 0      |
| PROGRAM : EXTRA WEEKEND   |                             |  |                               |       |        |             |        |
| 20 s 200P-300P  | 30                          | \$275.00   | 10/18                         | 10/19 | 0      | TH-F        | 0      |
| PROGRAM : KATIE COURIC  |                             |  |                               |       |        |             |        |
| 26 A 100P-200P  | 30                          | \$275.00   | 10/18                         | 10/19 | Н      | 丁H-F        | ₽      |
| PROGRAM: KATIE COURIC ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR THIS IS A MAKE-GOOD FOR THIS IS A MAKE-GOOD FOR | O SPORTS. OCT18 ON OCT18 ON | PLS APPROVE. LINE-20 FOR 1 LINE-21 FOR 1 LINE-22 FOR 1 | SPOT/WK<br>SPOT/WK<br>SPOT/WK |       |        |             |        |
| 27 A 200P-300P  | 30                          | \$300.00   | 10/18                         | 10/19 | Ц      | TH-F        | Н      |
| PROGRAM: ANDERSON ORD COM1: TP CHG DUE TO PART OF A MAKEGOOD MADE   | SPORTUP OF                  | IS. PLS APPROVE.<br>LINES 26-28                        |                               |       |        |             |        |
| 28 A 300P-400P  | 30                          | \$350.00   | 10/18                         | 10/19 | Н      | TH-F        | Н      |
| PROGRAM: DR OZ ORD COM1: TP CHG DUE TO PART OF A MAKEGOOD MADE 1  | SPORT                       | IS. PLS APPROVE.<br>LINES 26-28                        |                               | ì     |        |             |        |
| 21 S 300P-400P  | 30                          | \$300.00   | 10/18                         | 10/19 | 0      | TH-F        | 0      |
| PROGRAM: ANDERSON COOPER  | PEN<br>N                    |  |                               |       |        |             |        |
| 22 S 400P-500P  | 30                          | \$350.00   | 10/18                         | 10/19 | 0      | TH-F        | 0      |
| PROGRAM : DR OZ CON COM1: DR OZ   |                             |  |                               |       |        |             |        |

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

OCT12/12 19.02
\*\*\* KVVU-TV \*\*\*

| #: CD: TIME | PERIOD : LGTH : SEC : RATE  | : START<br>: DATE   | : END :SP  | WK: INVT :   | DAYS : TOT   |
|-------------|-----------------------------|---|--|--|--|
|             | <i>ω</i>                    |   |  |  |  |
| BUY#20      | MISSED:TH-F/200P-300P       | OCT18   | 0  | 275.0  | (OCT12/12)   |
| BUY#21      | TH-F/300P-400P              | OCT18   | 0  | 300.0  |  |
| BUY#22      | -F/400P-                    | OCT18   | 0  | 350.0  |  |
|             | -F/100P-                    | OCT18   | 0  | 275.0  | PLS ADVISE.  |
|             | -F/200P-                    | OCT18   | 0  | 300.0  |  |
|             | & TH-F/300P-400P            | OCT18   | 0  | 350.0  |  |
|             | CMT:TP CHG DUE TO SPORTS. P | LS APPROVE.   |  |  |  |
| BUY#12      | MISSED:SAT/500P-600P        | OCT20   | 0  | 150.0  | (OCT12/12)   |
| BUY#13      | SAT/700P-800P               | OCT20   | 0  | 300.0  |  |
| BUY#17      | SUN/600P-700P               | OCT14   | 0  | 185.0  |  |
|             | OFFER:SAT/900P-1000P        | OCT20   | 0  | 635.0  | PLS ADVISE.  |
|             | CMT:SPOTS N/A DUE TO SPORTS | . PRE-BOOKED  | S APPROVE.   |  |  |
| 3120.00     |                             |   |  | ц  | OTAL 43120.00  |
|             |                             |   |  | TOTAL SI   |  |
|             | 20.0 CD:                    | TIME PERIOD : LGTH : SEC : RAT  OFFERS:  Y#20  MISSED:TH-F/200P-300P Y#22  OFFER:TH-F/400P-500P X#22  OFFER:TH-F/100P-200P & TH-F/200P-300P & TH-F/300P-400P CMT:TP CHG DUE TO SPORTS.  Y#12  MISSED:SAT/500P-600P Y#13  SUN/600P-700P CMT:SPOTS N/A DUE TO SPORT | TIME PERIOD : LGTH : SEC : RATE : START  COFFERS:  *#20  MISSED:TH-F/200P-300P  Y#22  OFFER:TH-F/400P-500P  & TH-F/400P-500P & TH-F/200P-300P & TH-F/200P-300P & TH-F/300P-400P CMT:TP CHG DUE TO SPORTS. PLS APPROVE.  Y#12  MISSED:SAT/500P-600P  Y#17  OFFER:SAT/900P-1000P CMT:SPOTS N/A DUE TO SPORTS. PRE-BOOKED | TIME PERIOD : LGTH : SEC : RATE : START : END :SF  *********************************** | TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK :  *********************************** |

MARKET TOTALS \$331,692 RA35+\* KVVU 13% KSNV 37% KTUD 1% KLAS 29% KTNV 18% KVMY 2% KVCW 0% CABL 0%

SVC- NSI DEMOS- RJ

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6368073
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 10.06
\*\*\* KVVU-TV \*\*\*

| ADV #ADV. NAME POLI/NRSC-HELLER/R/SEN/NV      | ER/R/SEN/NV                  | REP.# OFI                | OFF.# 762 SALESMAN  | AN #      |
|---|------------------------------|--------------------------|---------------------|-----------|
| AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES | A SERVICES                   | BUYER NAME NEIL WILLIAMS | WILLIAMS            |           |
| 3299 K. STREET NW, SUITE 200                  | NW, SUITE 200                | SALES PRSN PH-           | TERESA DIFURIA      |           |
| WASHINGTON, DC 20007                          | 20007                        |                          |                     |           |
| ORDER # 408410 CONTRACT # 6368073             | 368073                       | CLASS: NATL.             | LOCAL REGIONAL      | AL        |
| PRDCT NRSC-HELLER 4 SENATE EST# COM           | COMMENTS: (LINE, ORDER, INVO | OICE)                    |                     |           |
| FLIGHT DATES OCT17/12 OCT23/12 WK-1           |                              |                          |                     |           |
| CITY TAX STATE TAX                            | CO-OP BILLING NEEDED         |                          | DATE OCT10/12 10.06 | /12 10.06 |

REF: NEW HELLER NRSC ORDER TOTAL \$30,700 PLS CNF THANKS TO ROSE FR NIKKI

CITY TAX

CON CM \* \* \* \* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRSC- DEAN HELLER FOR SEANTE

| PROGRAM : NEWS<br>CON COM1: MAX 1X DAY | 4 607A   | PROGRAM : NEWS<br>CON COM1: MAX 1X DAY | 3 500A-600A | PROGRAM : NEWS | 2 500A-600A | PROGRAM : NLCS                         | 1 500P-900P | :LINE#:REP :CD: TIME PERIOD<br>: :LINE#: : |
|--|----------|--|-------------|----------------|-------------|--|-------------|--|
|  | 30       | ·                                      | 30          |                | 30          |  | 30          | : LGTH : SEC                               |
|  | \$725.00 |  | \$450.00    |                | \$450.00    |  | \$3,250.00  | RATE                                       |
| 6                                      | 10/17    |  | 10/22       |                | 10/19       |  | 10/18       | : START<br>: DATE                          |
| 7                                      | 10/19    |  | 10/23       |                | 10/19       | 10000000000000000000000000000000000000 | 10/18       | : END<br>: DATE                            |
|  | 2        |  | N           |                | Ч           |  | ч           | END :SPTS: WEEK<br>DATE : /WK: INVT        |
|  | W, F     |  | M-TU        |                | FRI         |  | THU         | WEEK : DAYS                                |
|  | 2        |  | 12          |                | Ц           |  | Ъ           | :TOTL:                                     |

REPORT FROM REP OCT10/12 10.06

| PROGRAM : COLD CASE | 14 100P-200P | PROGRAM : COLD CASE<br>CON COM1: MAX 1X DAY | 13 100P-200P | PROGRAM: DIVORCE COURT | 12 1200N-100P | PROGRAM : DIVORCE COURT | 11 1200N-100P | PROGRAM : BETTER CON COM1: MAX 1X DAY | 10 1100A-1200N | PROGRAM : BETTER CON COM1: MAX 1X DAY | 9 1100A-1200N | PROGRAM : DR OZ | 8 1000A-1100A | PROGRAM : NEWS | 7 700A-900A | PROGRAM: NEWS CON COM1: MAX 1X DAY | 6 700A-900A | PROGRAM: NEWS<br>CON COM1: MAX 1X DAY | 5 607A   | :LINE#:REP :CD: TIME PERIOD :       |
|---------------------|--------------|---|--------------|------------------------|---------------|-------------------------|---------------|---------------------------------------|----------------|---------------------------------------|---------------|-----------------|---------------|----------------|-------------|------------------------------------|-------------|---------------------------------------|----------|-------------------------------------|
|                     | 30           |   | 30           |                        | 30            |                         | 30            |                                       | 30             |                                       | 30            |                 | 30            |                | 30          |                                    | 30          |                                       | 30       | LGTH : SEC                          |
| (3                  | \$195.00     | <u> </u>                                    | \$195.00     |                        | \$195.00      |                         | \$195.00      |                                       | \$195.00       |                                       | \$195.00      |                 | \$250.00      |                | \$700.00    |                                    | \$700.00    |                                       | \$725.00 | : RATE                              |
| C. 4. 1 1/20        | 10/23        | -8  | 10/18        |                        | 10/22         | てか                      | ₩ 10/17<br>`  |                                       | 10/22          | Service NI                            | V10/17        |                 | 10/23         |                | 10/23       |                                    | 10/17       |                                       | 10/22    | : START                             |
|                     | 10/23        |   | 10/19        | •                      | 10/23         |                         | 10/17         |                                       | 10/23          | Section 1                             | 10/18         |                 | 10/23         |                | 10/23       |                                    | 10/18       |                                       | 10/23    | : END :                             |
|                     | Н            |   | N            |                        | N             |                         | ц             |                                       | 2              | ` *                                   | N             |                 | Ь             |                | Н           |                                    | 2           |                                       | N        | END :SPTS: WEEK<br>DATE : /WK: INVT |
|                     | TUE          |   | 丁H-F         |                        | M-TU          |                         | WED           |                                       | M-IU           |                                       | W-TH          |                 | TUE           |                | TUE         |                                    | W-TH        |                                       | M-TU     | T: DAYS                             |
|                     | Ь            |   | 23           |                        | Ν             |                         | 1             |                                       | N              |                                       | N             |                 | Н             | ·              | Ч           |                                    | N           |                                       | 2        | : TOTL:                             |

OCT10/12 10.06 \*\*\* KVVU-TV \*\*\*

| : LHZE#: :          | •                          | •  |            |  | . באום   | - \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | + 12 < + |          |
|---------------------|----------------------------|----|------------|--|----------|---|----------|----------|
|                     | 200P-300P                  | 30 | \$425.00   | 10/17  | 10/19    | N                                       | W, F     | N        |
| PROGRAM :           | KATIE COURIC<br>MAX 1X DAY |    |            | 2 P D 20 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 | 3°R      | <b>}</b> •                              |          |          |
| 16                  | 200P-300P                  | 30 | \$425.00   | 10/22  | 10/22    | Н                                       | MON      | Н        |
| PROGRAM :           | KATIE COURIC               |    |            |  |          | \                                       |          |          |
| 17                  | 300P-400P                  | 30 | \$450.00   | 10/18  | 10/18    | Н                                       | THU      | Н        |
| PROGRAM :           | : ANDERSON COOPER          |    |            | 2-30   | ,        |   |          |          |
| 18                  | 300P-400P                  | 30 | \$450.00   | 10/23  | 10/23    | Н                                       | TUE      | 1        |
| PROGRAM :           | : ANDERSON COOPER          |    |            |  |          |   |          |          |
| 19                  | 500P-530P                  | 30 | \$950.00   | 10/17  | 10/17    | Н                                       | WED      | <b>L</b> |
| PROGRAM :           | : NEWS                     |    |            |  |          |   |          |          |
| 20                  | 5002-5302                  | 30 | \$950.00   | 10/22  | 10/22    | Н                                       | MOM      | 1        |
| PROGRAM :           | : NEWS                     |    |            |  |          |   |          |          |
| 21                  | 530P-600P                  | 30 | \$1,025.00 | 10/18  | 10/18    | Н                                       | THU      | Ч        |
| PROGRAM :           | : NEWS                     |    |            |  | <u>Z</u> |   |          |          |
| N<br>N              | 700P-730P                  | 30 | \$950.00   | 10/19  | 10/19    | Н                                       | ĦRI      | 1        |
| PROGRAM :           | : EXTRA                    |    |            |  | 0000 C   | (y ~ (y ~                               |          |          |
| 23                  | 700P-730P                  | 30 | \$950.00   | 10/22  | ы        | N                                       | M-TU     | N        |
| PROGRAM : CON COM1: | : EXTRA<br>: MAX 1X DAY    |    |            |  |          |   |          |          |
| 24                  | 730P-800P                  | 30 | \$850.00   | 10/17  | 10/17    | Н                                       | WED      | <b>–</b> |
| PROGRAM :           | : TMZ                      |    |            |  |          |   |          |          |
| N<br>U              | 730P-800P                  | 30 | \$850.00   | 10/22 10/2                                   | 10/22    | Н                                       | MOM      | Ч        |
| PROGRAM .           |                            |    |            |  | 000      |   |          |          |

REP HEADLINE# 6368073
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 10.06
\*\*\* KVVU-TV \*\*\*

| OCT/12           |          |           |          |           |         |             |         |             |         |             |         |             | : LINE#: REP    |
|------------------|----------|-----------|----------|-----------|---------|-------------|---------|-------------|---------|-------------|---------|-------------|-----------------|
| 3070             | PROGRAM  | 31        | PROGRAM  | 30        | PROGRAM | 29          | PROGRAM | 2 8         | PROGRAM | 27          | PROGRAM | 8           | 円<br>#<br>      |
| 30700.00         | 1 : MORE | 630P-700P | I : NEWS | 800A-900A | : NEWS  | 1000P-1100P | : NEWS  | 1100P-1135P | : NEWS  | 1000P-1100P | : NEWS  | 1000P-1100P | CD: TIME PERIOD |
|                  |          | 30        |          | 30        |         | 30          |         | 30          |         | 30          |         | 30          | : LGTH : SEC    |
|                  |          | \$650.00  |          | \$850.00  |         | \$1,500.00  |         | \$1,950.00  |         | \$2,150.00  |         | \$2,150.00  | RATE            |
|                  |          | 10/17     |          | 10/21     |         | 10/20       |         | 10/18       |         | 10/23       |         | 10/18       | : START         |
|                  |          | 10/17     |          | 10/21     |         | 10/20       |         | 10/18       |         | 10/23       |         | 10/18       | : END           |
| CON              |          | Н         |          | ₽         |         | Н           |         | Н           |         | Н           |         | Н           | :SPTS:          |
| CONTRACT TOTAL 3 |          | WED       |          | SUN       |         | SAT         |         | THU         |         | TUE         |         | THU         | WEEK: DAYS      |
| 30700.00         |          | ₽         |          | ы         |         | ш           |         | H           |         | Н           |         | Н           | :TOTL:          |

MARKET TOTALS \$153,500 KVVU 20% KSNV 28% KTUD 0% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+\*